

Strengthening the Links in Your Supply Chain

"The Biggest Risk of All is Doing Nothing!"



Date: April 20, 2016

Time: 9:00 a.m. – 5:00 p.m.

Location: The Hub Cira Centre: 2929 Arch St., Philadelphia, PA 19104

Every business is reliant on certain resources to survive. Long-term planning must consider all factors that can either pose risks or create opportunities throughout a supply chain. Companies today are facing increasing risks to their supply chains that can hinder operations and growth. These risks include the expanding global economy, material shortages, customer sustainability and materials ingredient reporting requirements, new political policies, and even climate change. On the other hand, supply chain optimization is presenting opportunities for innovation and value creation for forward-thinking companies.

This seminar was created for you and your suppliers to come together for one day to examine how sustainability can be further integrated into your supply chain. A strategic plan can reduce impacts across the triple bottom line and deliver tangible business value to your company, as well as your suppliers.

Utilizing years of applied experience, Tad employs a full circle approach that can be tailored to any business or organization. This **hands-on** seminar includes **action-oriented workshops** with Tad, the [Sustainable Solutions Corporation \(SSC\)](#) and [GreenCircle Certified, LLC \(GCC\)](#) Teams, and fellow attendees. The interactive environment allows for collaborative problem solving to help you **reach your specific objectives** and benefit from the collective wisdom of the group.

Past Successes

"[Tad's program is] fantastic; real-world and relevant information that was presented in a straightforward, easy to follow manner. Tad's a compelling speaker, as he's informative AND entertaining; he de-mystifies the path to sustainability from a business perspective, and shows how incorporating this ethic directly benefits the bottom line. I'll be a regular viewer of his content from now on."

-Michael S. Di Tizio, Compliance and Standards Specialist, Canon Solutions



In addition to vital, industry-leading insight, this seminar provides:

- The *Your Sustainable Supply Chain* Electronic Workbook including seminar materials, group activity worksheets, all presentation slides, and educational resources
- Interactive Workshops to Share Best Practices
- Networking with Industry Leaders
- Pre-Seminar Content, including Monthly Webinars (register [here!](#))

Why This Seminar is Right for You:

Upon registration, you will receive a questionnaire to assist in refining the seminar to meet your specific objectives. This comprehensive seminar is designed to deliver the most relevant, immediately applicable material and provide demonstrated value to all attendees.

Tad Radzinski
Speaker. Educator. Expert.

This valuable program focuses on **five key topics to help you to Strengthen the Links in Your Supply Chain** and will include:

Registration and Continental Breakfast

1. **Understanding Your Supply Chain – Identifying Risks, Creating Opportunities**
2. **Benchmarking and Measurement – Understanding Your Supply Chain (*The Key to Transparency and More Sustainable Products*)**

Action-Oriented Workshop

Networking Lunch

3. **Advancing Product Innovation: How to Utilize Your Stronger Supply Chain**

Action-Oriented Workshop

4. **Supply Chain Integration: Training, Sales, and Marketing**
5. **Moving Beyond Supply Chain Responsibility**

Optional Networking Reception

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Teaching Testimonials

"Tad conducted interactive training that provided cutting edge information, key market drivers and industry insight specific to Unilever. This has enabled us to continue to refine our sustainable living strategies."

- Jonathan Atwood, VP Sustainable Living & Corporate Communication, Unilever

"Tad Radzinski is a well-respected leader in the sustainability field. He maintains the highest ethical standards in his work, which is always accurate, timely, flexible, and full of depth. He's a great teacher too, explaining complex issues with clarity. I've hired him several times and plan to do so in the future."

- Jerry Huntley, Former President, Vinyl Siding Institute

Registration Fee: \$995

Early Registration Fee: \$875*

Group Registration: \$600**

*Early Registration until March 18, 2016.

**Group discount applies to each additional registrant from the same organization after the first full registration fee is paid. Contact Sylvie Luzio at: Sylvie@TadRadzinski.com for details.

To learn more about this seminar, contact:

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